

**Area Committee Well-being Fund – Project Proposal**  
**Inner West Area Committee**

**Appendix 5**

**Project Name: d:side**

**Lead Organisation: Children in Crisis**

**Project Delivery - How will the project be delivered? (list any partners involved in the project):**

Children in Crisis deliver the programme independently. However a close working relationship is held with Education Leeds and the programme is under contract with the Safer Leeds Drugs Team.

**Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):**

Much research has taken place into drug use and drug education. Studies have highlighted that the most effective drug education programmes build resistance skills into the sessions, are interactive and include work with parents. Furthermore, it is accepted that resistance skills need to be taught at least four years prior to the age of first experimentation, which is currently age ten.

(Harman 1993, Tudor-Smith 1995, Dawson 1997)

The Children in Crisis **d:side** programme does exactly this.

**d:side** is a comprehensive drug and alcohol education programme, which encourages children and young people to make positive and healthy choices about their lifestyles.

In primary schools, using specially designed mobile learning centres and interactive teaching resources, **d:side** works directly with the children to address the factors which may lead them to experiment with potentially harmful substances such as alcohol, tobacco, medicines, illegal drugs and solvents. It encourages good citizenship and is a protective factor against anti-social behaviour.

Each child receives an annual visit comprising a session in the mobile unit and a follow up session in their own classroom. The programme is in school for between 3 and 5 days, dependent upon the amount of pupils.

**d:side** is the only drug education programme working with this age group in Leeds.

**West Area Delivery Plan Key Priorities**

**Crime and Community Safety Objectives**

**d:side** is supported by Safer Leeds Drugs Team and works with the aim of increasing knowledge about drugs amongst children, young people, teachers and parents/carers. By providing factual, age appropriate information and encouraging communication between adults and children, **d:side** aims to reduce the harm caused by drug misuse and ultimately the demand for harmful substances.

The programme addresses the reasons why people choose to take drugs and highlights

the legal and social consequences of drug misuse. Children are made aware of the risks and are encouraged to develop skills to safely remove themselves from unsafe situations.

Parents and teachers are offered drug awareness sessions to increase their knowledge and ensure a consistent and accurate dialogue. By communicating with parents **d:side** is expanding into the deeper community and adding reassurance that the issues are being addressed.

### **Services for Young People Objectives**

**d:side** is an holistic, modular programme that visits each school on an annual basis, building upon the previous year's knowledge. Its delivery promotes the 5 Every Child Matters Outcomes through its core aims and by working to enhance and support the PSHE curriculum.

**d:side** will also attend school and community health fairs whenever possible.

### **Outcomes (summarise the main outcome/output/benefit the project will achieve):**

**d:side** will reach approximately 784 children aged 4 -11 years, their teachers and parents during the 2006-07 financial year.

### **Identify which geographic areas will benefit:**

**d:side** has recently expanded into the West. It currently visits 3 primary schools in the Inner West Area: Christ Church, Raynville and Aireview.

### **Project Cost . Please indicate;**

#### **How much the project will cost. (please list all partners and their contributions)**

The cost to reach each child is £7.04 per year. To deliver the programme to the Inner West Area the cost is £5,519.36.

The total budget for the city wide programme is attached.

#### **How much Well Being Funding is sought and breakdown between capital and revenue)**

This request is for £800 revenue funding.

#### **Who will be in receipt of the financial order. (name of the organisation and contact details)**

**Mandy Hollingworth  
Children in Crisis  
PO Box XG79  
Leeds  
LS14 2XU**

**Tel: 0113 2225507**

**Email: [mandyh@childrenincrisis.org.uk](mailto:mandyh@childrenincrisis.org.uk)**

**Approved**  
Date

**Not Approved**  
Date

*Please return this form to Rebecca Boon, West Area Management Team, Pudsey Town Hall, Lowtown, Pudsey, Leeds, LS28 7BL or via email to [rebecca.boon@leeds.gov.uk](mailto:rebecca.boon@leeds.gov.uk)*